

30 JAHRE

hobby messe

Leipzig

2nd - 4th October 2026

**Exhibition for model building, model railways,
creative arts, crafts, games and sports**

Hobbymesse Leipzig - 30 years of success!

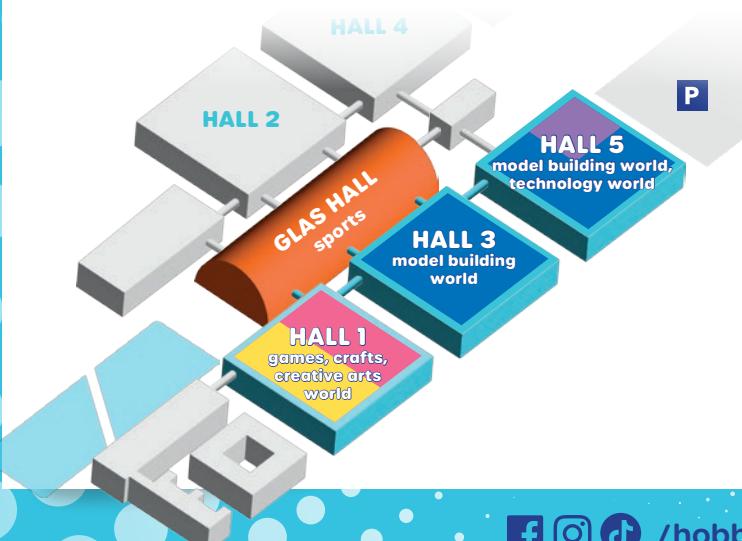
The Hobbymesse Leipzig, which is one of the largest trade fairs in Germany, is celebrating its 30th anniversary! Since 1996 it has been one of the most successful events for model railway, model building, games and creative design. New topics such as technology/robotics and sports are also becoming increasingly popular.

Around **470 exhibitors from 18 countries** will be presenting autumn innovations, products, workshops and advice. More than 300 promotions and attractions complement the companies' exhibition stands, inspire customers and promote the purchasing mood.



Theme Worlds

- + model building
- + model railways
- + games & toys
- + crafts & creativity
- + technology
- + sports



Good reasons for becoming an exhibitor



Heterogeneous audience

Meet beginners, experts, regular and first-time visitors, families and communities of all ages.



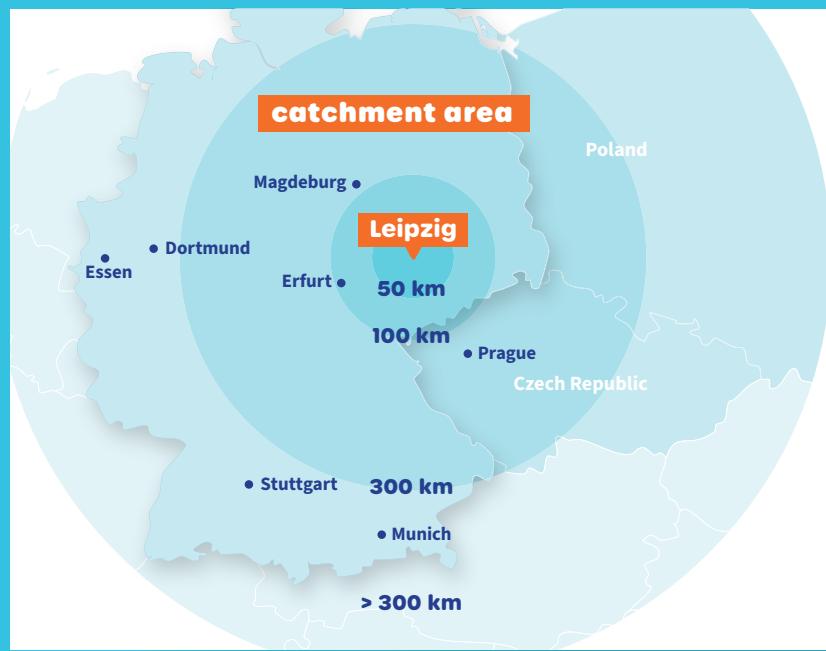
New customers

Reach open-minded visitors who will be inspired at Hobbymesse Leipzig. The variety of trade fairs promotes the willingness to buy.



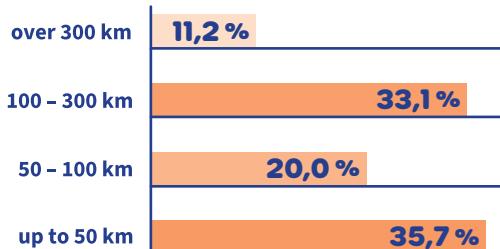
Christmas business

Fulfill your first Christmas wishes at the start of the season. Many visitors are already looking for gifts.



Shopping paradise for model makers, players and creatives

Well over **70,000 visitors** flock to Hobbymesse Leipzig every year. The majority comes from Central Germany, many come from other federal states or Poland and the Czech Republic.



Modern exhibition centre and perfect logistics

- + The Leipzig Exhibition Centre in Central Germany, within easy reach of the Czech Republic and Poland
- +
- Direct connection to the A14 motorway, Leipzig/Halle Airport and public transport
- +
- Easy set-up and dismantling with access to the exhibition stand in the hall
- +
- Exhibitor car parks at the exhibition halls
- +
- All-round carefree service on site

Your project team

An Thuy Le
Project Manager

✉ +49 341 678-7278
✉ a.le
@leipziger-messe.de

Heike Fischer
Project Director

✉ +49 341 678-8254
✉ h.fischer
@leipziger-messe.de

Kathrin Zoch
Project Assistant

✉ +49 341 678-8154
✉ k.zoch
@leipziger-messe.de

Madlen Schneider
Project Assistant

✉ +49 341 678-7277
✉ mad.schneider
@leipziger-messe.de



Prices for exhibitors

| Space Rental (net per square metre) | Early bird bonus until 30th April '26 | Registrations from 1st May '26 |
|--|--|-----------------------------------|
| Row stand | 86.00 EUR | 96.00 EUR |
| Corner stand | 99.00 EUR | 106.00 EUR |
| Peninsula stand | 107.00 EUR | 113.00 EUR |
| Island stand | 112.00 EUR | 117.00 EUR |
| plus | | |
| Sustainability fee | 6.50 EUR/m ² | |
| AUMA fee | 0.60 EUR/m ² | |
| Media flat rate | | 130.00 EUR |

All prices are subject to statutory value added tax



Registration form online via

hobbymesse.de/en

Our partners:



Leipziger Messe GmbH
Messe-Allee 1, 04356 Leipzig, Germany
Tel.: +49 341 678-0
info@leipziger-messe.de
www.leipziger-messe.de